

# The Amarillo Economy

July 2025



**Amarillo  
National  
Bank**

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# Amarillo Economic Analysis

## **Amarillo's economy is stronger due to higher retail sales, more overall construction, more traveling, and a roaring ag sector.**

Retail Sales are up 2.6% from 12 months ago and year to date sales are up the same compared to 2024.

New Car Sales are up more than 800 cars from last July, but Used Car Sales are down by 600.

Airline Boardings are up 5% from last Summer, and the Hotel/Motel Tax Collections are up 9.7%.

The Household Survey shows an increase of 3,337 jobs from 12 months ago. The Employers Survey shows 2,493 more jobs over the same time. Wages are up 4% from a year ago.

Overall construction is up 178%. Projects range from Banks, Utility Service companies, medical, and food wholesale. We hear the power project, outside of Claude, is far along, but the Pantex Project has not begun.

30-year mortgage rates remain below 7% and there were 8 more housing starts this month compared to a year ago. House prices are flat with a year ago.

There is zero drilling activity in the Panhandle, with natural gas at \$3.54-up 52%- and oil at \$66-down 19%.

Wheat prices are flat with a year ago, but area farmers say it's the best year in decades. Recent rains have hurt harvesting, and the crop needs to be cut before it sprouts. Cotton prices are down 24% and there will not be much planted this year in our area. Corn is up only 2% from a year ago, but off to a great start with the rains.

Milk prices are down 13%, but Dairies are still profitable due to less debt and lower input costs. Feedyard profits range from \$100 per head to \$400 per head. Area ranchers are also making money during this strong cattle market.



# Amarillo Economic Pulse

Economic Components	Current Month	Last Month	One Year Ago
Index (Base Jan. 88 @ 100)	225.97	202.29	193.74
Sales Tax Collection	\$ 8,514,042	\$ 8,482,019	\$ 8,299,780
Sales Tax Collections (Year to Date)	\$ 61,285,493	\$ 52,771,450	\$ 59,724,876
New Vehicle Sales	1,507	812	690
Used Vehicle Sales	743	1,836	1,368
Airline Boardings	40,298	38,516	38,311
Hotel/Motel Receipt Tax	\$ 856,804	\$ 762,291	\$ 781,368
Population	201,106	201,106	201,106
Employment – CLF*	140,160	140,438	137,278
Unemployment Rate*	% 3.10	% 3.00	% 3.50
Total Worker Employed* (Household Survey)	135,876	136,166	132,539
Total Worker Employed* (Employer Survey)	131,200	131,724	128,707
Average Weekly Wages	\$ 1,071.00	\$ 1,071.00	\$ 1,030.00
Gas Meters	69,871	70,104	69,490
Interest Rates (30 year mortgage rates)	% 6.500	% 6.875	% 6.750
Building Permits (Dollar Amount)	\$ 66,216,378	\$ 27,087,762	\$ 23,817,751
Year to Date Permits (Dollar Amount)	\$ 236,826,576	\$ 170,451,029	\$ 183,747,621
Residential Starts	40	35	32
Year to Date Starts	204	164	263
Median House Sold Price	\$ 265,000	\$ 253,810	\$ 267,000
Drilling Rigs in Panhandle	0	0	2
Oil Per Barrel	\$ 66.15	\$ 75.30	\$ 82.01
Natural Gas	\$ 3.54	\$ 3.99	\$ 2.33
Wheat Per Bushel	\$ 6.35	\$ 6.31	\$ 6.36
Fed Cattle Per CWT	\$ 228.00	\$ 225.00	\$ 190.00
Corn	\$ 4.06	\$ 4.37	\$ 3.96
Cotton (Cents Per Pound)	\$ 63.50	\$ 63.50	\$ 83.20
Milk	\$ 17.50	\$ 18.68	\$ 20.00

Time for the obligatory legal babble!

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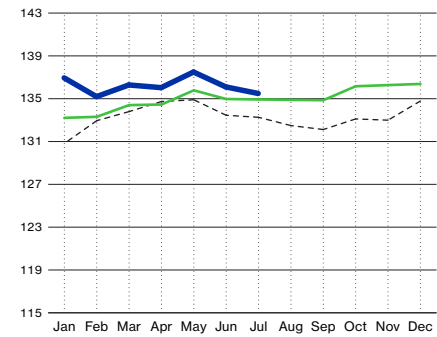
# Economic Pulse Charts

2025

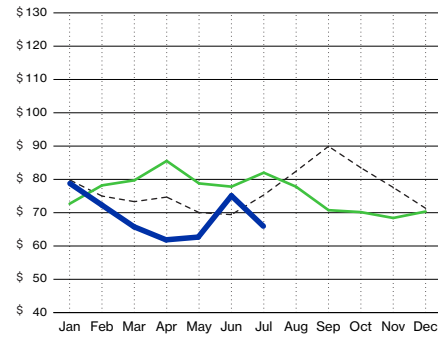
2024

2023

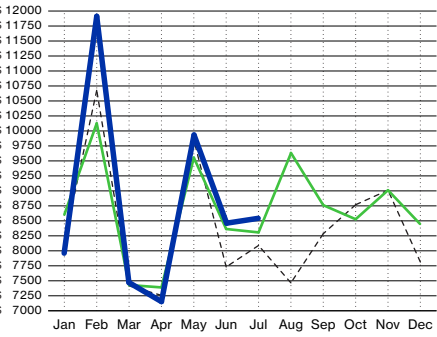
Workers Employed  
(In Thousands - Household Survey)



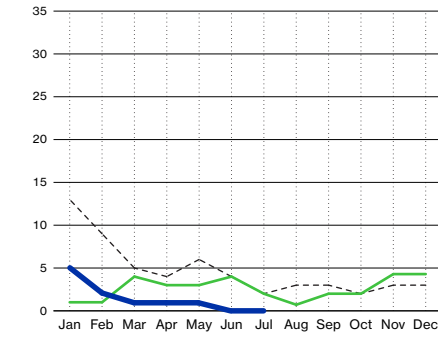
Oil (Price Per Barrel - In Dollars)



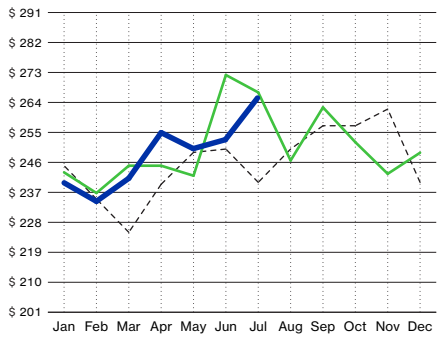
Sales Tax Receipts (In Thousands)



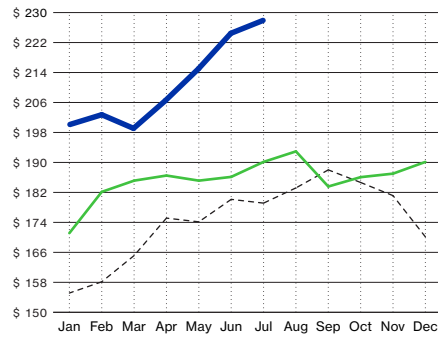
Active Drilling Rigs in Panhandle



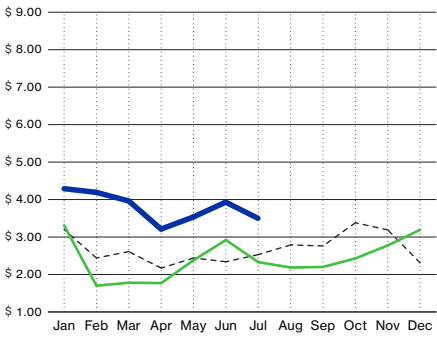
Median House Sold Price (In Thousands)



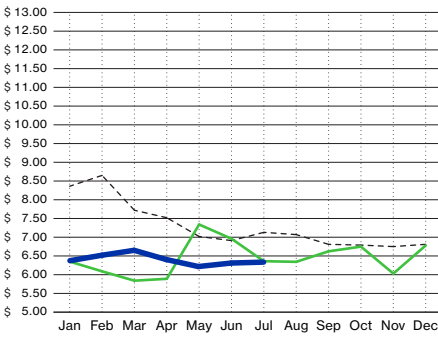
Fed Cattle Per Hundred Weight (In Dollars)

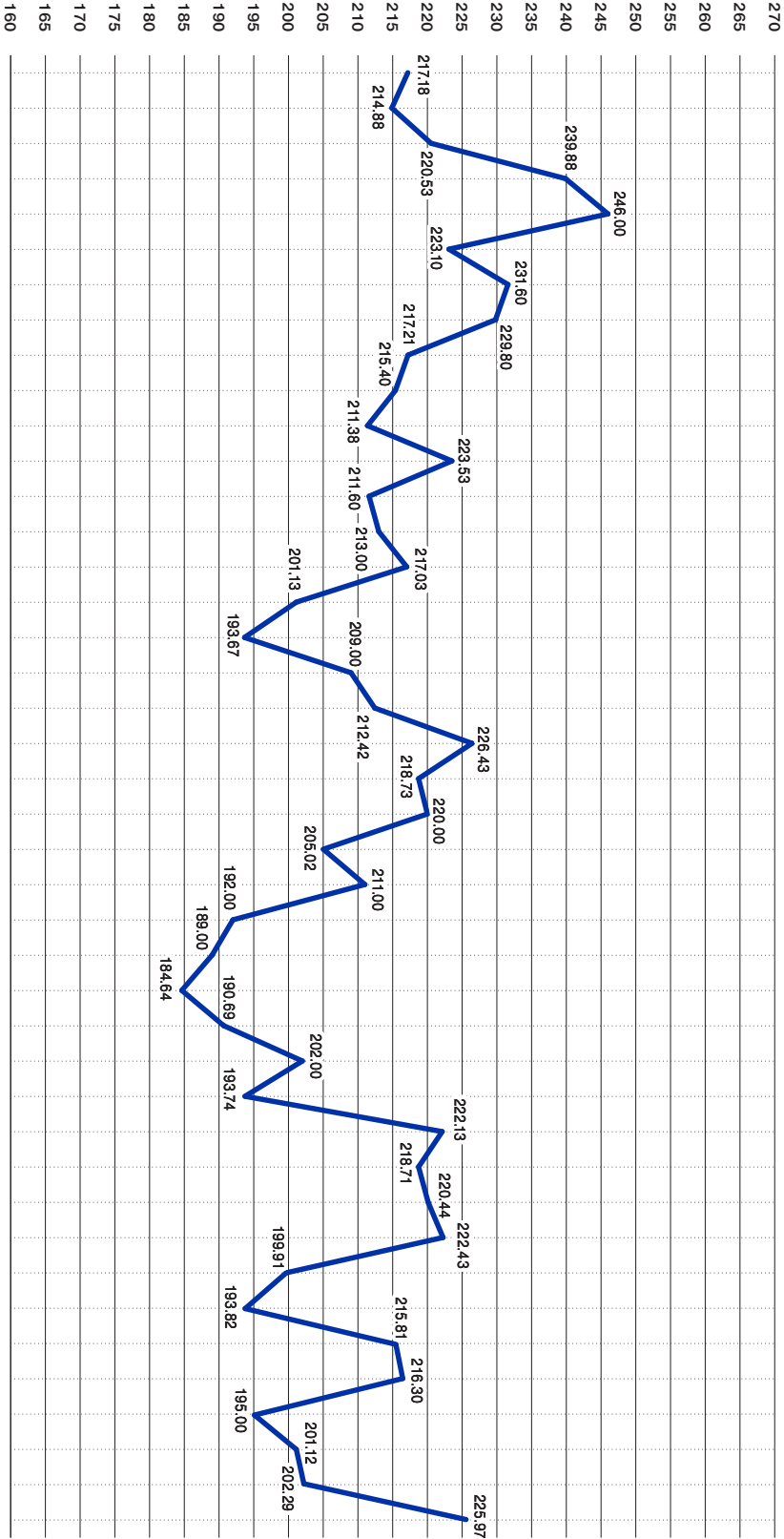


Natural Gas (Price Per Mmbtu - In Thousands)



Wheat (Price Per Bushel)





# **INFLATION**

**Reported National Inflation is about +2.7%. Declining Gasoline and Housing Costs are keeping the overall number low. House prices are starting to drop in many cities. This masks rising prices on many everyday items and services.**

**Tariffs will add costs that will be absorbed somewhere on the supply chain—first among producers and shippers, then wholesalers, and finally retailers. Once the absorption stops, the consumer will have to pay. Some estimate this will take three to nine months.**

**The effect of tariffs is already baked in some categories. Foreign cars have a 25% tariff: steel 25%, going to 50%. These levees allow domestic producers to raise their prices (maybe by 24%). Thus, the final cost of goods is higher already. We will watch for the effect in the future.**

**Tariffs are bucking up against two important economic principles (or laws):**

- the law of comparative advantage**
- the misallocation of resources**

**We all may need to get out our economics textbooks.**